



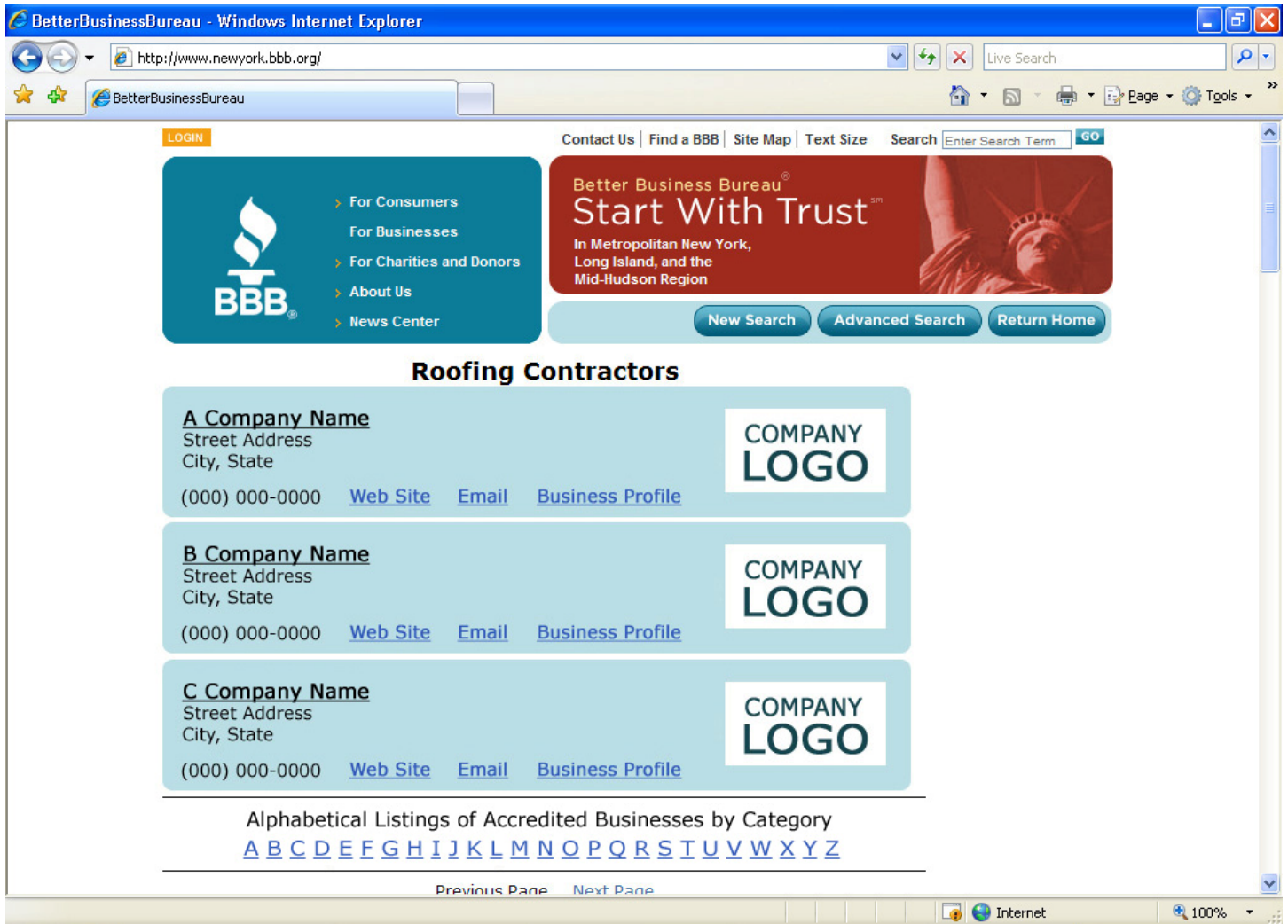
**BBB 2009 Annual
 “Accredited Business Only”
 Advertising Campaign — BBB Web Ad**

Committed to Trust — Committed to You!

The **BBB Web Ad** will run on our local Metropolitan New York BBB web site (www.newyork.bbb.org) in a special pop-up directory style format. Participating Accredited Businesses will appear in alphabetical order by category. Each company will be listed in separate consecutive rows with the following information:

- **Company name**
- **Address**
- **City**
- **State**
- **Phone number**
- **Web Site URL link**
- **Email link**
- **BBB Reliability Report link**

Each firm will be allowed to display its company’s logo (which may be sent to the BBB electronically), which may also be a direct link to its web site. This ad format will run from June through December of 2009.



Exclusive offer with purchase of newspaper ad ONLY | Price: \$200 Additional

Call the BBB Accredited Business Hotline to sign up today!

(212) 533-8050